



WATERA PROJECT

WATER PROTECTION EXPERTISE, RESOURCES AND ACTIVITIES

Project idea for Central Baltic Programme 2014-2020

Jussi Heikkinen

22.9.2014

VALONIA

Service Centre for Sustainable Development and Energy of Southwest Finland

- Established in 2008
- Consists of two ten-year-old organization: the Agenda 21 Agency and the Energy Agency of SW Finland
- Currently part of City of Turku administration
- Regional cooperation & combining resources
- Strong inter-municipal cooperation

Valonia is a local player with global heart.

OBJECTIVE

Water restoration and management

- Primary objective is to implement and enable water restoration and management activities
 - Water quality
 - Eutrophication
 - Fisheries
 - Recreational
- Concrete and effective measures >>> getting hands dirty



MEASURES

Implementation and target groups

The project is currently implemented in three main dimensions

1. Assisting citizens to carry out water protection projects
2. Teaching and guiding students to water information, experiences and to their own measures
3. Power of Applications

WATER JANITOR

Resources and Expertise for Citizens

- Water Janitor provides advice and coordination for associations and citizens.
- Water Janitor is a partner with resources and expertise.
- Janitor helps to organize activities; assist in acquiring financing and reporting activities.



YOUTHPROWATER

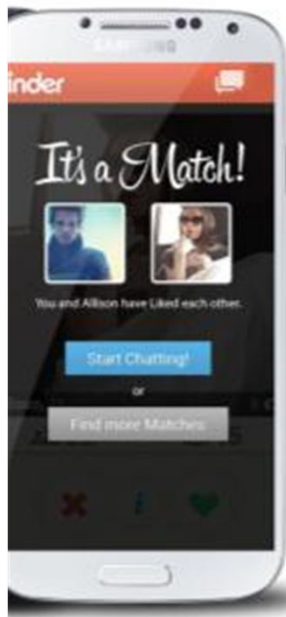
Water information, experiences and measures



POWER OF APPLICATIONS

From Smartphones to Smart Measures

From Tinder to Winder >



It's here.



POWER OF APPLICATIONS

Towards Smart Water Data



AirCasting App



AirCasting Air Monitor



PARTNERSHIP

- Budget ? 000 000€
- 3-4 years
- 4-6 partners
- Possible partners
 - Environmental education boards
 - Municipalities
 - Universities
 - Environmental authorities
 - Water protection associations



CONTACT INFORMATION

- Jussi Heikkinen, Water expert
ph. +358 44 907 5990
email: jussi.o.heikkinen@valonia.fi
- VALONIA
Service Centre of Sustainable
Development of Southwest Finland
Vanha Suurtori 7
20500 TURKU, FINLAND
- www.valonia.fi/en

