



THE BALTIC SEA CHALLENGE

EXPERIENCES FROM PROJECT COOPERATION

Salla-Maria Luttamäki

The Baltic Sea Challenge / Centrum Balticum
Baltic Area Legal Studies / University of Turku

THOUGHTS ABOUT PLANNING

- ▶ Start with **mapping**: your added value?
- ▶ **Common** interest > **joint** planning
- ▶ Formulate **clear responsibilities** of partners
- ▶ Risk analysis
 - ▶ Consider differences in organisations
 - ▶ Consider differences in working cultures
 - ▶ Consider language barriers



THOUGHTS ABOUT FINANCING

- ▶ Consider a financing instrument that is **suitable for you also concerning bureaucracy**
- ▶ Avoid **OVER**budgeting



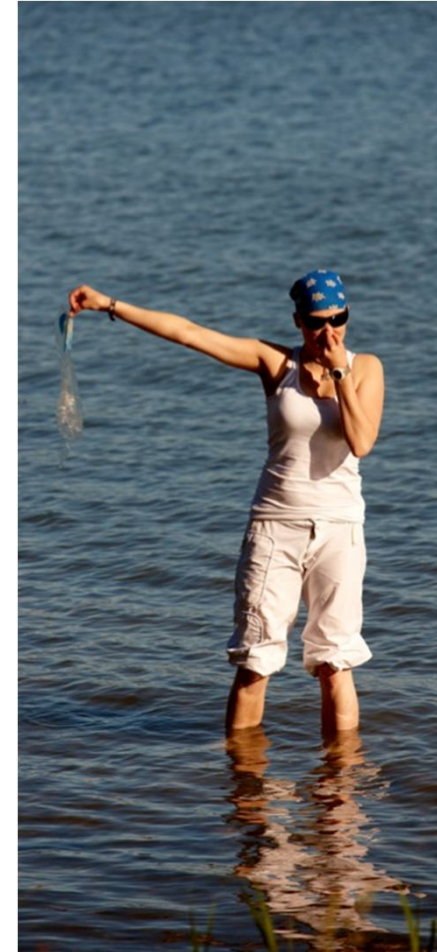
THOUGHTS ABOUT WORKING TOGETHER

- ▶ **Communication!**
- ▶ Free, open, personal local contacts with partners
- ▶ Be **innovative** and creative
- ▶ **Allow changes** when needed and with good motivation
- ▶ **Plan – do – act – check:** update work plan, in regular partner meetings
- ▶ **Communication!**



THOUGHTS ABOUT CHALLENGES

- ▶ Every need can't be foreseen at the time of planning > improvise!
- ▶ Too strict Lead Partner can suffocate will to cooperate > listen!
- ▶ Changes in personnel

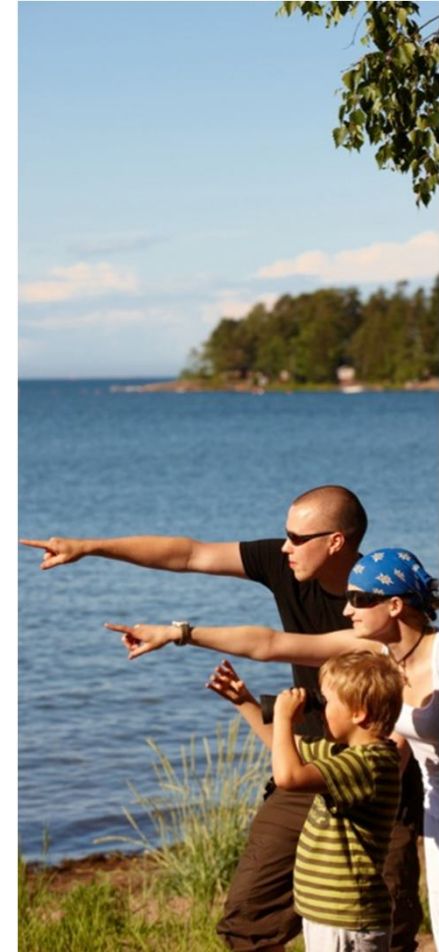


THOUGHTS ABOUT CONTINUATION

- ▶ Reserve enough time for final reporting
- ▶ Make sure to spread your results!
- ▶ Pay attention to how your work will continue after project period

▶ **At best:**

A creative, inspiring, joint venture!





THE BALTIC SEA CHALLENGE

www.balticseachallenge.net

CITY OF TURKU



www.turku.fi



City of Helsinki

www.hel.fi