



Central Baltic Programme 2014-2020

“Get to know your neighbour more”

Ester Miros, Information Officer

| 22.9.2014 | Mariehamn

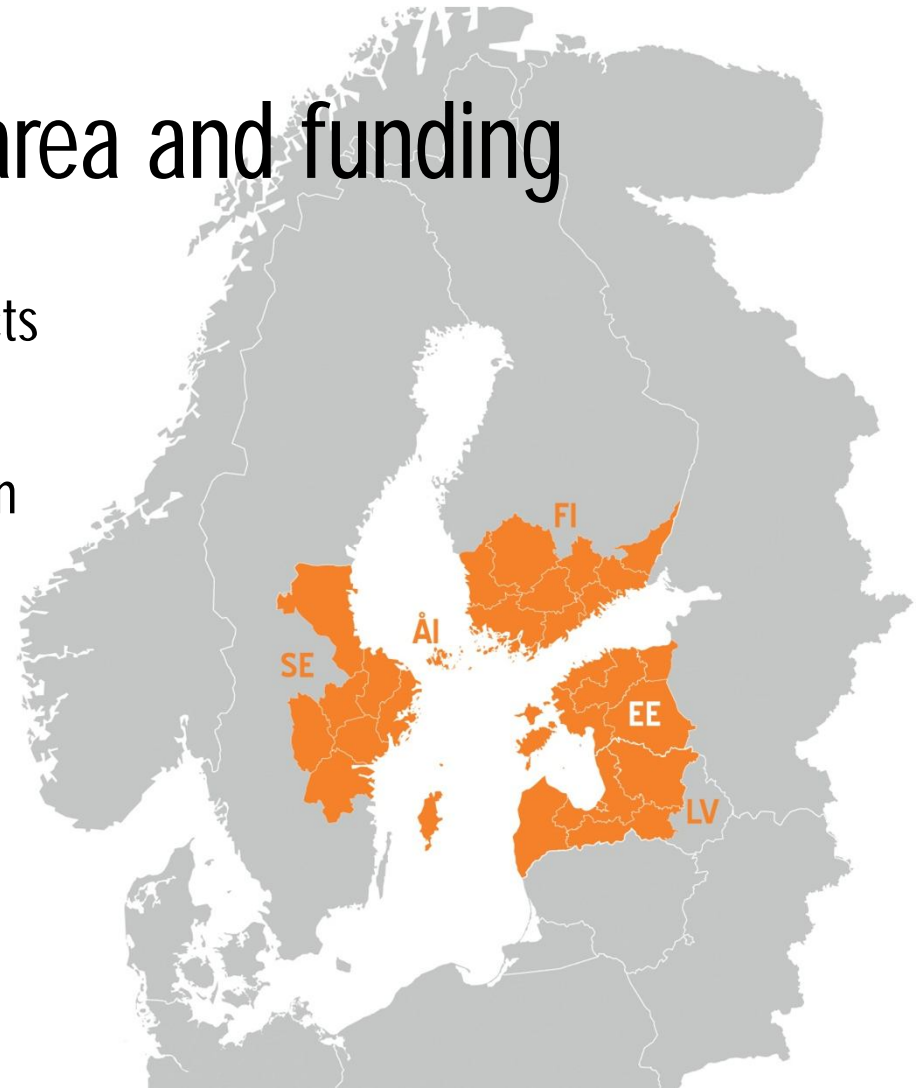


What is INTERREG?

- INTERREG aims at strengthening cooperation between regions in the EU and financed under ERDF
- INTERREG projects always have **partners from at least two participating countries (Finland + Åland = 1)**
- INTERREG projects have a clear **cross-border added-value**
- The Central Baltic Programme 2014-2020 continues to promote cross-border cooperation started by the Central Baltic INTERREG IV A Programme 2007-2013

Programme area and funding

- 115 million euros available for projects
- Co-financing rates:
 - 75 % in Finland, Åland, Sweden
 - 85 % in Estonia, Latvia



New foci in cross-border cooperation

- Result orientation and sustainability

We intend to achieve a **measurable change** characterized by a difference between the baseline and target values.

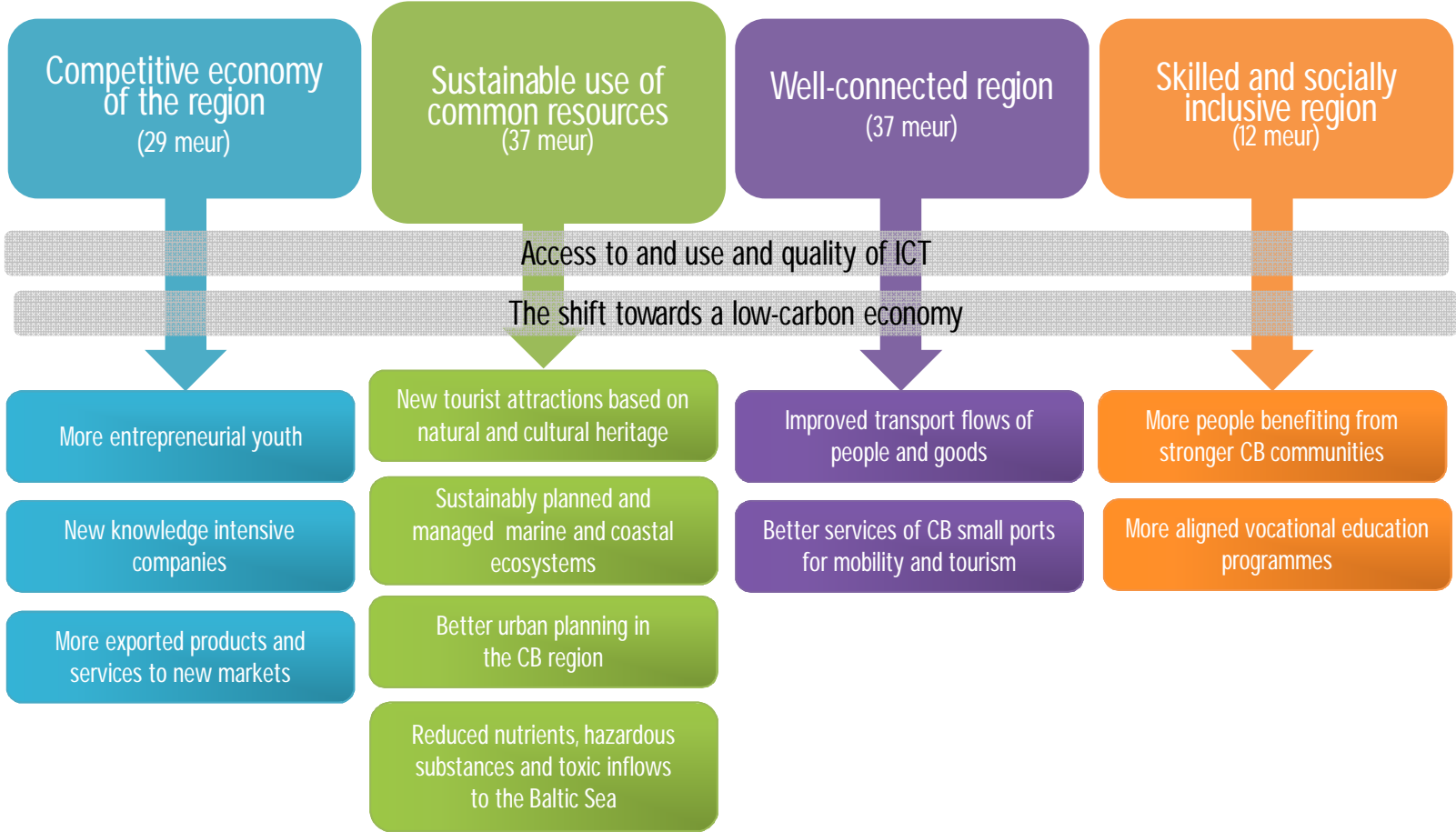
Sustainability of **results**

- Strong partnerships

Relevant partners involved

End-users' involvement > sustainability

Programme priorities



Priority axis 2 Sustainable use of common resources (*DRAFT!*)



Thematic objective 6 (TO) “Preserving and protecting the environment and promoting resource efficiency”

Investment priorities (IP)1 of Priority axis 2

Conserving, protecting, promoting and developing natural and cultural heritage

Specific objectives (SO) 2.1

Natural and cultural resources developed into sustainable tourist attractions

Result indicators

More sustainable joint natural and cultural heritage based tourist attractions

Baseline value 2014 = 0-5 attractions; Target value 2023 = 10

SO 2.2

Sustainably planned and managed marine and coastal ecosystems

The main target groups

The main target groups are local people, visitors and companies interested in developing sea and coastal resources.

Sustainably planned and managed marine and coastal areas

Specific objectives (SO)

Indicative list of actions supported

- Information collection, surveys, supporting and carrying out participatory processes preceding official planning process
- Experience exchange events, seminars, conferences and visits on implementation of management practices which follow the official planning processes
- Manuals, guidelines, agreements
- E-platforms and solutions for supporting participatory processes, planning processes and management

Result indicators

Share of marine and coastal areas with improved management

Baseline value 2014: 10 potential target areas (3 maritime, 7 coastal)

Target value 2023: 5 = 50 % with improved management

SO 2.3

Better urban planning in
the CB region

The main target groups

Inhabitants, visitors
and developers of
urban and sub-urban
areas of
Central Baltic region.

Better urban planning in the Central Baltic region

Investment priorities (IP) 2 of Priority axis 2

Taking action to improve the urban environment, to revitalise cities, regenerate and decontaminate brownfield sites (including conversion areas), reduce air pollution and promote noise-reduction measures

Indicative list of actions supported

- Information collection, surveys (evaluations, geological studies, feasibility studies etc.)
- Experience exchange seminars, trainings, guidelines
- Preparatory activities of environment impact assessments
- Concepts and primary designs for brownfield regeneration
- Pilot investments
- Dissemination of and putting into use acquired good practices

Result indicators

Share of urban areas covered with integrated urban management %

Baseline value 2014: 30 Central Baltic large urban areas targeted

Target value 2023: 10 Central Baltic large urban areas with improved management

SO 2.4

Reduced nutrients, hazardous substances and toxic inflows to the Baltic Sea

The main target groups

People living in the Central Baltic region together with visitors

Reduced nutrients, hazardous substances and toxins' inflows into the Baltic Sea

Investment priorities (IP)

Promoting innovative technologies to improve environmental protection and resource efficiency in the waste sector, water sector, soil protection or to reduce air pollution

Indicative list of actions supported

- Information collection, surveys
- Designing, adapting methods
- Development and implementation of methods and technologies to reduce nutrients, hazardous substances and toxins' inflows
- Pilot investments to reduce nutrients, hazardous substances and toxins inflows

Result indicators

The amounts of nutrients', hazardous substances and toxins' inflows into the Baltic Sea %

Baseline value 2014: A list of 50-60 sources of inflow and their current amount

Target value 2023: Reduced amounts of inflow from 20 targeted sources

CB 2007-2013 → 2014-2020

- Thematically more **focused**
- **Broadened partner** eligibility (public organizations, NGOs and private partners – **partner relevance** important)
- **eMonitoring system** > **electronic application and reporting** procedures
- **Small projects**
(simplified application procedure, limited duration and budget)
- **Simplifications** in project implementation, for instance:
 - Reporting only twice a year
 - Advance payments to be considered
 - Simplified cost options (flat rate, lump sums)



While waiting for the first call to open

- Draft **Programme Document** available online
- The **Project Database** of the previous programme + printed materials > inspiration, partners
- **Consultation on project ideas** with the Joint Secretariat
- Support in **partner search** from the Joint Secretariat + national Contact Points
- Launching the new programme in the autumn with the first call for applications anticipated in **2014-15**



Remember:

crossborder added value
measurable results

"Take the next step"



Thank you.

And GODD LUCK!

www.centralbaltic.eu